
THE TARRANCE GROUP

MEMORANDUM

TO: Interested Parties
FROM: B.J. Martino
Lauren Hutchinson
DATE: February 25, 2025
RE: Summary Findings: Significant Majority of Voters in Twelve States
Support Offshore Wind Projects

The Tarrance Group is pleased to present summary findings from a survey of N=5,206 voters across the states of California, Connecticut, Louisiana, Maine, Maryland, Massachusetts, New Jersey, New York, North Carolina, Oregon, Texas and Virginia (n=400 in most states, with n=600 in CA and TX). Survey results were collected January 14-26, 2025, using a mixed-mode methodology of online panel, text-to-web and live calls to landlines. The margin of error for a survey of the total sample size is +/- 1.4%.

EXECUTIVE SUMMARY

Our recent survey confirms that a significant majority of voters are in favor of offshore wind projects off the coast of their state. Voters understand that offshore wind is a responsible source of energy that creates good jobs and helps the economy, while making the country more energy independent. Given the positive economic benefits offshore wind has already generated and its potential to bring these benefits to more Americans, support for offshore wind rises.

During a time when Americans remain focused on the high cost of living and inflation, fully 73% of voters in polled states generally approve of incorporating more renewable energy into their state's energy mix. This includes 71% of the key voting bloc of independent voters who are not registered or affiliated with either party.

Voter approval of incorporating more renewable energy remains high across the board, including red states like Texas (76%) and Louisiana (72%), as well as states that have competitive races in 2025 and 2026: New Jersey (73%), Virginia (81%), Maine (68%) and North Carolina (75%).

With 65% of voters favor the construction of offshore wind projects to harness wind energy in U.S. waters generally, 64% favor the construction of offshore wind projects to harness wind energy in U.S. waters off the coast of their own state.

Here too, there are majorities across all states, including solid Republican states of Texas (66%) and Louisiana (62%), as well as electorally targeted states in the coming cycle in favor of offshore wind off the coast of their state.

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In a period of both economic concern, and global political turbulence, voters broadly agree that offshore wind supports energy independence, responsible energy development, job creation and economic growth:

Offshore Wind Energy...

<u>Statement</u>	<u>Agree</u>
Makes the U.S. more energy independent	68%
Is a responsible source of energy	66%
Creates good jobs and helps our economy	65%

Knowing the U.S. government auctioned leases for offshore wind projects, generating nearly \$6 billion in federal revenue so far- and that these leases enable projects that support 56,000 new jobs and provide enough energy to power 22 million homes, increases overall support to 68% in favor of the U.S. government auctioning more leases to expand the development of offshore wind projects off the coast of their state.

Notably, states with direct wind energy experience, offshore or onshore, tend to show stronger support. Massachusetts (71%), Virginia (75%), and Texas (69%) all demonstrate high favorability for wind energy. As offshore wind projects expand, public confidence and support solidifies and grows.

In six of the states (CA, LA, NC, OR, TX and VA), additional statements on the impact of offshore wind energy were tested, with those in favor of offshore wind off the coast of their state rising from 65% overall to 73% after hearing messages on offshore wind's benefits.

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