

---

# THE TARRANCE GROUP

---

## MEMORANDUM

TO: Turn Forward  
FROM: B.J. Martino  
Lauren Hutchinson  
DATE: June 12, 2025  
RE: Summary Findings From A Survey Of Voters Across Eleven Coastal States

---

The Tarrance Group is pleased to present Turn Forward with findings from a survey of N=4,800 voters across the states of California, Connecticut, Louisiana, Massachusetts, Maryland, Maine, North Carolina, New Jersey, New York, Texas, and Virginia (n=400 in most states, with n=600 in CA and TX). In addition, n=477 oversample interviews were conducted in coastal regions in select states (LA, NC, TX and VA). Survey results were collected May 27-June 8, 2025, using a combination of online panel, text-to-web and live calls. Results are compared with the finding from a January 2025 poll in the same states.

---

### Executive Summary

Voters across these coastal states remain broadly supportive of incorporating more renewable energy and are specifically in favor of the construction of offshore wind projects off the coast of their state.

- Nearly eight-in-ten (79%) voters across the states surveyed approve of incorporating more renewable energy into their state's energy mix.
- Sixty-nine percent (69%) favor the construction of offshore wind projects to harness wind energy in U.S. waters off the coast of their own state.

Both results represent an increase from our January research: a 6-point increase in approval of renewables, and a 5-point increase in those favoring offshore wind in their state.

Strong majorities of voters favor the construction of offshore wind in their state, with support ranging from at or just over 70% in Virginia, Texas, Massachusetts, and Maryland, with only Maine and New Jersey under 65% (64% and 60% respectively). Looking at partisanship, the gains are across Democrats, independents as well as Republicans alike.

### *Key Metrics Trendline by Voter Registration/Party Identification*

Registration/ Party ID	Renewables Approve		Favor Offshore Wind In State	
	<u>January</u>	<u>June</u>	<u>January</u>	<u>June</u>
Republican	54%	67%	46%	51%
Independent	71%	75%	61%	65%
Democratic	89%	92%	80%	84%

---

# THE TARRANCE GROUP

---

Results in favor of the construction of offshore wind in these states are similar to results of a recent survey by Pew Research showing 68% of Americans adults favor more wind power in the country generally. In addition, 74% of voters focused on the issue of inflation and their cost-of-living favor construction of offshore wind projects in their state.

Knowing that the U.S. government has auctioned leases to developers of offshore wind, generating billions in federal revenue and enabling projects that will support 56,000 American jobs and provide enough energy to power 22 million homes, 71% of voters across these states are in favor of the U.S. government auctioning more leases to expand development of offshore wind projects off the coast of their state.

Provided a list of statements about offshore wind energy and asked to select up to two that would make them most likely to support offshore wind projects off the coast of their state, voters name price stabilization and pollution reduction as the factors making them most likely to support offshore wind. Energy independence, boosting supplies, and creating jobs are close behind.

## *Offshore Wind Statements*

	1 <sup>st</sup> and 2 <sup>nd</sup> Choice Combined
Offshore wind...	
helps stabilize energy prices and prevent future price spikes	35%
reduces pollution and keeps our air and water clean	35%
helps the U.S. achieve energy independence	31%
can boost electricity supplies as our demand goes up	30%
creates thousands of good-paying American jobs	29%

Finally, knowing that recent federal actions have caused several offshore wind projects to be delayed or canceled, including some that were previously permitted, 79% of voters are at least somewhat concerned about the potential loss of jobs and economic development in the U.S. when the government reverses course on previously approved energy projects.

# # #