

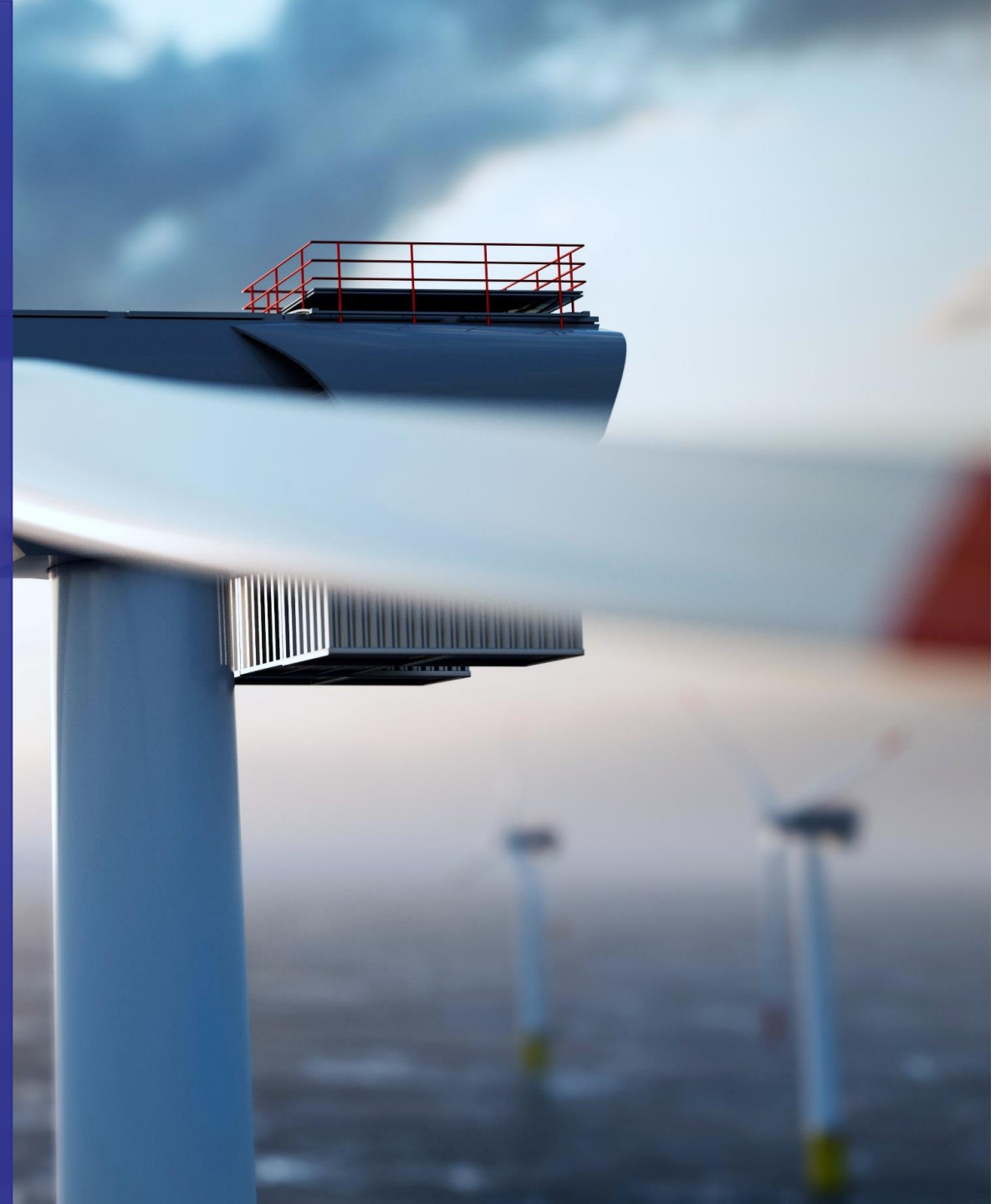


Offshore Wind Energy

Multi-State Public Opinion Survey

Wave 3 · March 2026

13 coastal states · 5,600+ registered voters · February 28 – March 15, 2026



Support for offshore wind is broad, bipartisan, and continuing to grow.

84%

approve of incorporating more
renewables into their state's
energy mix

R 77%

I 83%

D 91%

74%

favor offshore wind
construction in U.S. waters off
their state's coast

R 63%

I 71%

D 84%

+31

point Republican swing on
electoral support for pro-
offshore-wind candidates

net -15 in Jan '25 → net +16 in Mar '26

Wave 3 · March 2026 · 13 coastal states · 5,600+ registered voters

Study Overview & Methodology

FIELD DETAILS

Commissioned by **Turn Forward**

Conducted by **The Tarrance Group**

Field dates **Feb 28 – Mar 15, 2026**

Total sample **5,600+ registered voters**

Methodology **Online panel + live calls**

Margin of error **±4.9% at N=400 · ±4.0% at N=600**

Wave **3 of 3 (Jan 2025 – Mar 2026)**

STATES SURVEYED

13 states across every U.S. coastline, with targeted coastal oversamples where offshore wind development is most active.

California N=600

New Jersey N=400

Connecticut N=400

New York N=400

Delaware N=400 · NEW

North Carolina N=400 + coastal oversample

Louisiana N=400 + coastal oversample

Oregon N=400 + coastal oversample

Maine N=400

Texas N=600 + coastal oversample

Maryland N=400

Virginia N=400 + coastal oversample

Massachusetts N=400

Energy Prices & Grid Reliability

01

Voters are concerned about the cost of electricity and uncertain the grid can keep up. That creates the context and the opening for offshore wind.

Electricity prices are a shared concern; **no party is immune.**

70%

extremely or very concerned about electricity and energy prices

CONCERN BY PARTY — EXTREMELY OR VERY



47%

cite lower energy prices as a top benefit of offshore wind

35%

are confident the grid can meet demand over the next 10 years

Key finding: No partisan gap. Republicans (70%), Independents (67%), and Democrats (73%) share this concern in roughly equal measure.

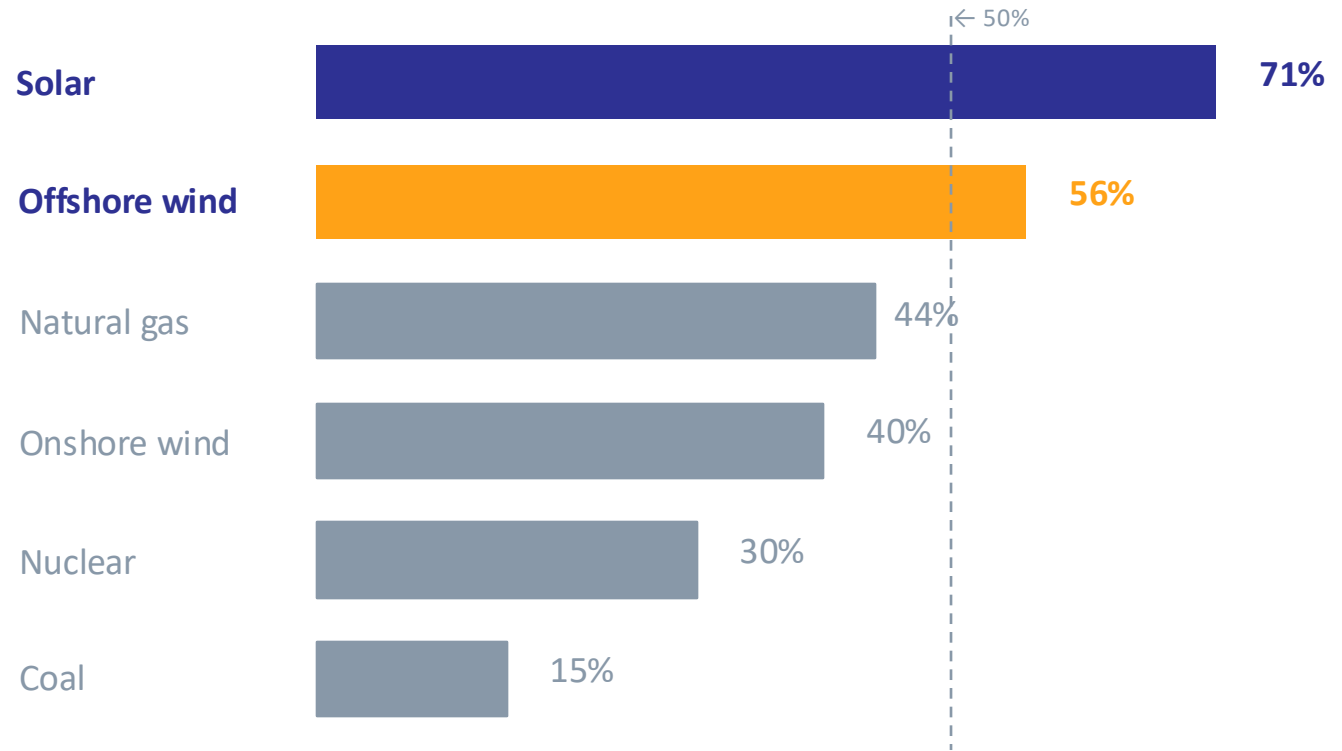
Only 1 in 3 voters is confident the grid can keep up **and they know we need more energy.**

35%

are confident their state will have enough electricity over the next 10 years
(State range: 31% ME, NJ → 41% CT)

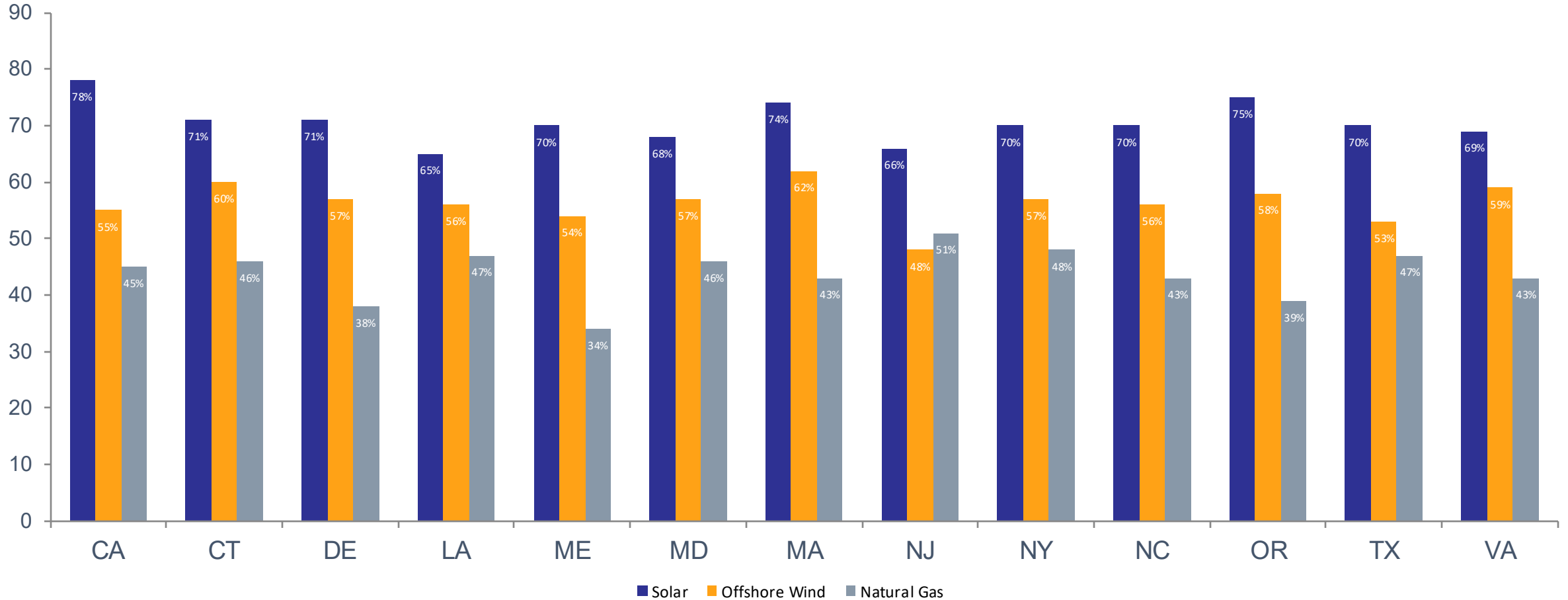
RESOURCES VOTERS WANT AS PART OF THE SOLUTION

'Which resources should be part of the solution for your state's electricity needs?'



Key finding: Solar and offshore wind are the only two sources chosen by a majority of all voters.

Support for offshore wind as an energy solution has a majority in every state but NJ.



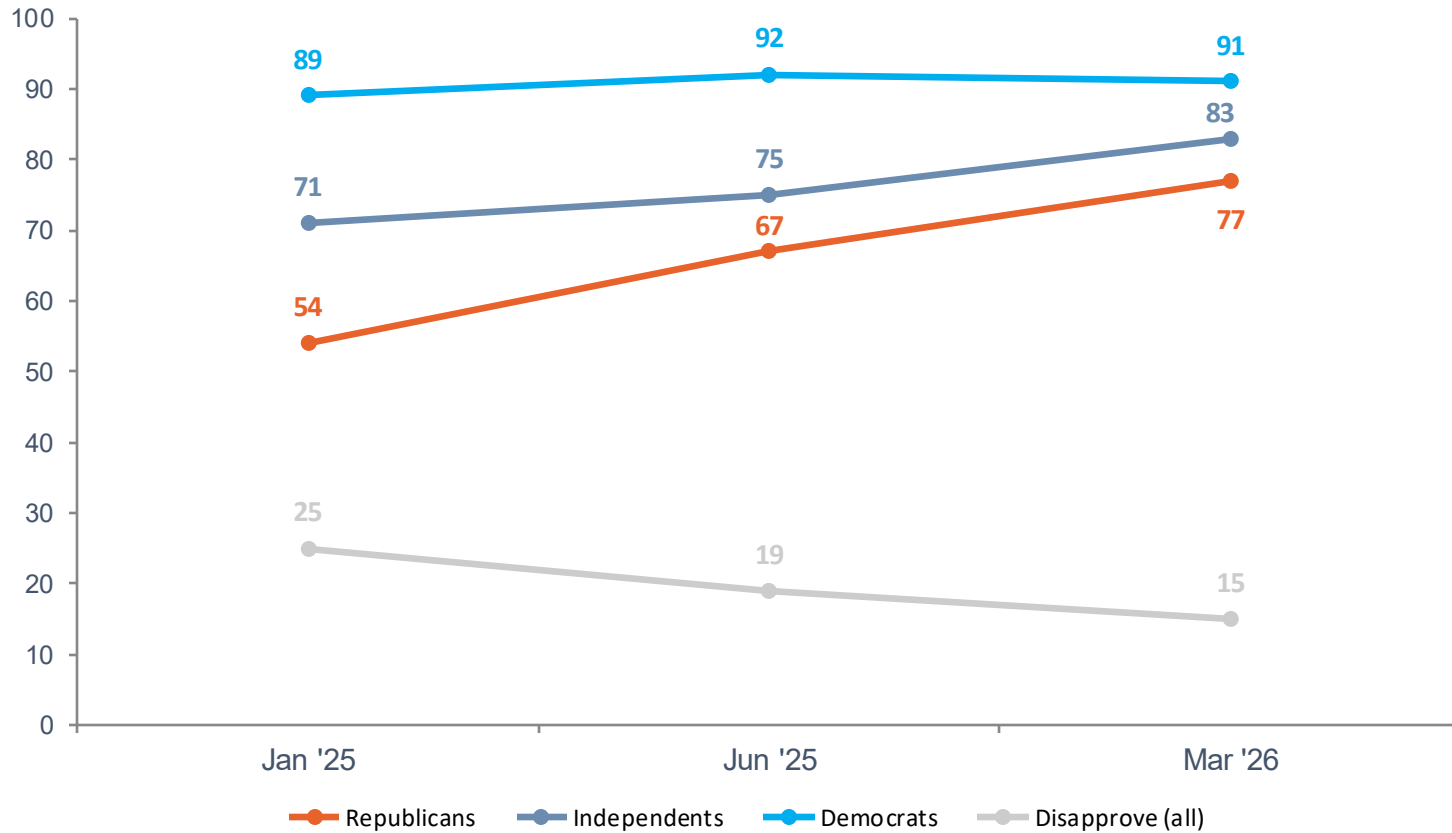
Key takeaway: Solar leads in every state. Offshore wind is second and ahead of natural gas in nearly every state except in New Jersey.

Broad and Growing Support

02

Three waves of polling show consistent momentum:
wider support, stronger numbers, across more of the electorate.

Support for renewable energy is up across all parties with **Republicans leading the gains.**



APPROVE, MARCH 2026

84%

of all voters approve of more renewables

77% Republicans

+23 pts since Jan '25

83% Independents

+12 pts since Jan '25

91% Democrats

+2 pts since Jan '25

Key finding: Republican momentum for supporting renewables, with a +23-point Republican surge since January 2025. Opposition to renewables fell from 25% to 15% over the same period.

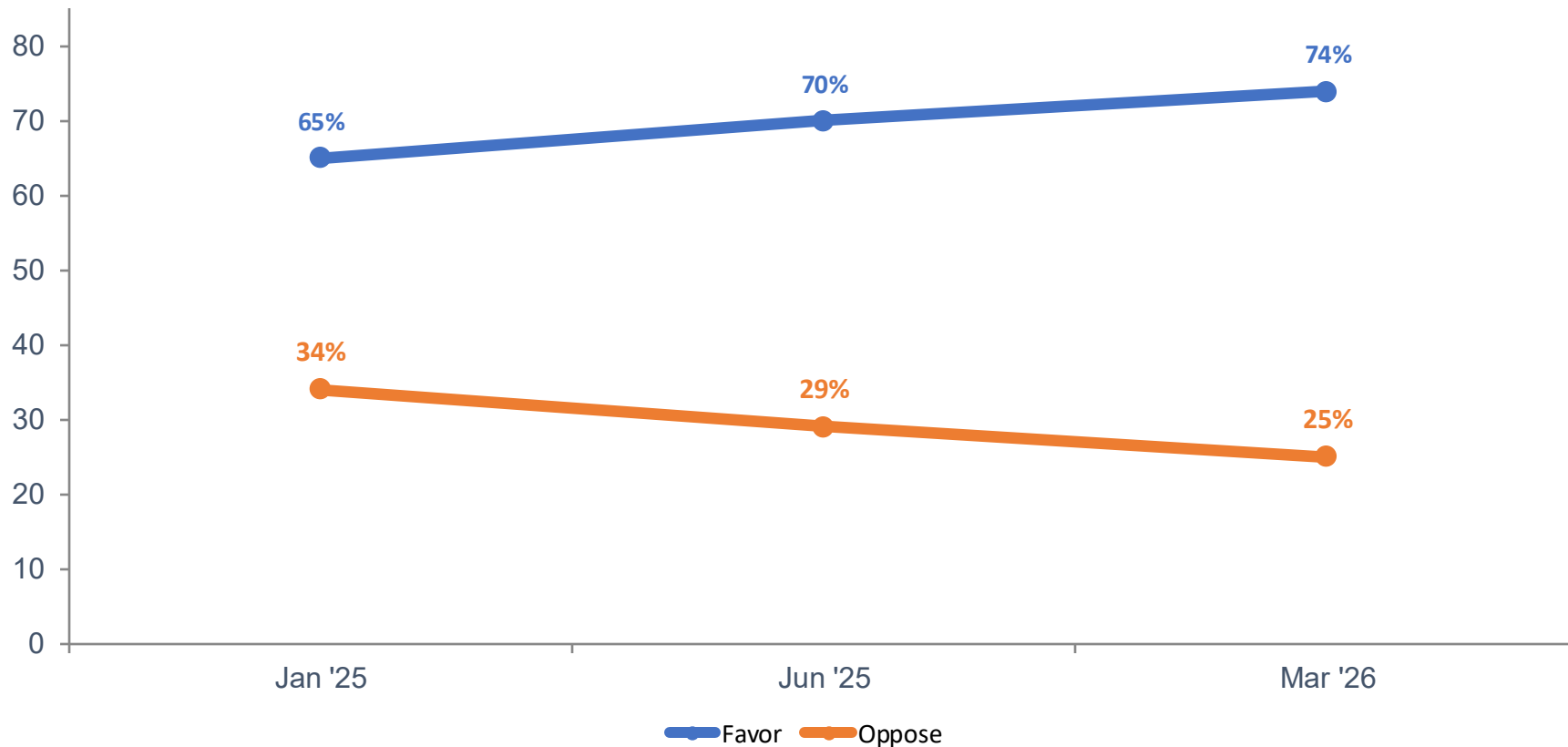
74% favor offshore wind; this is up 9 points across all voters since January 2025.

74%

favor construction in U.S. waters

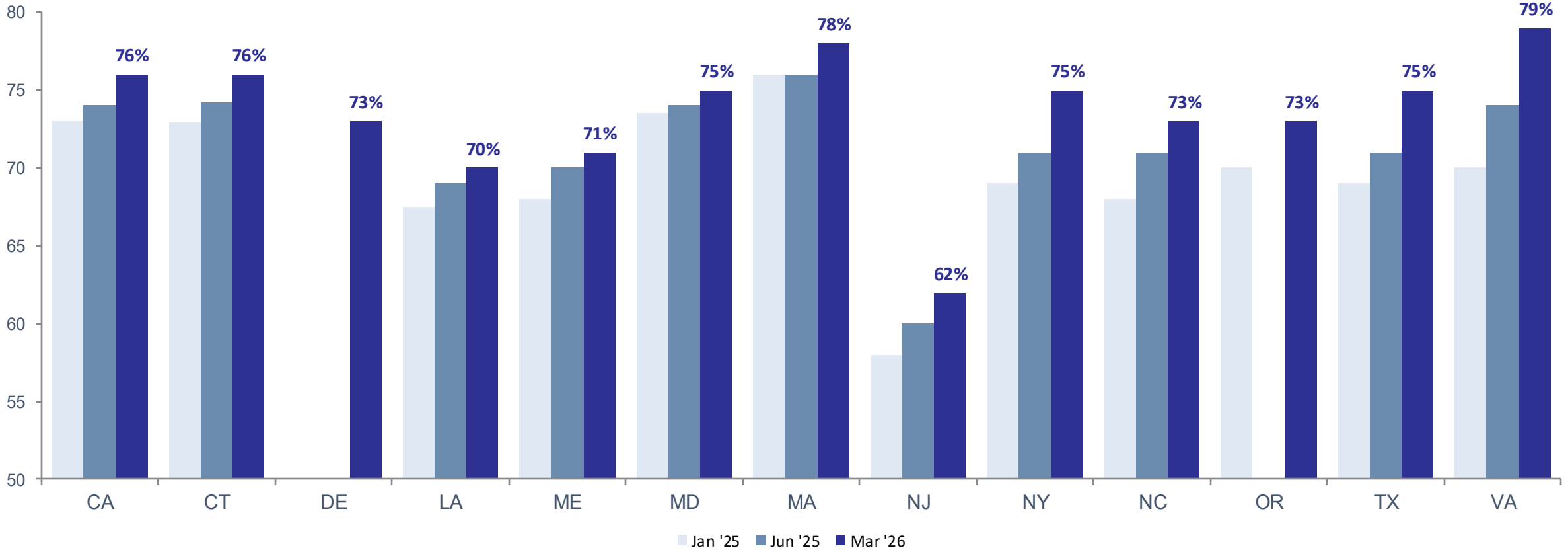
74%

favor construction off their state's coast



Key finding: No NIMBYs here. Results are nearly identical whether the question asks about U.S. waters generally or specifically about the voter's own state's coast.

Support is up in every state surveyed. Virginia leads at 79%, all states above 62%.



Key finding: California has added 8 points from June 2025. Virginia has added 5 points. New Jersey (62%) remains the lowest in support of renewables, but still represents a majority of voters.

Federal Leasing & Permit Commitments

03

Voters want the government to follow through on energy commitments. Support for leasing and permit-honoring crosses party lines.

Voters across party lines want the government to follow through on their commitments.

AUCTIONING MORE LEASES

Would you favor or oppose the U.S. government auctioning more leases to expand offshore wind development?

76%

favor more lease auctions
up 5 pts from June 2025

68%
Jan '25



71%
Jun '25



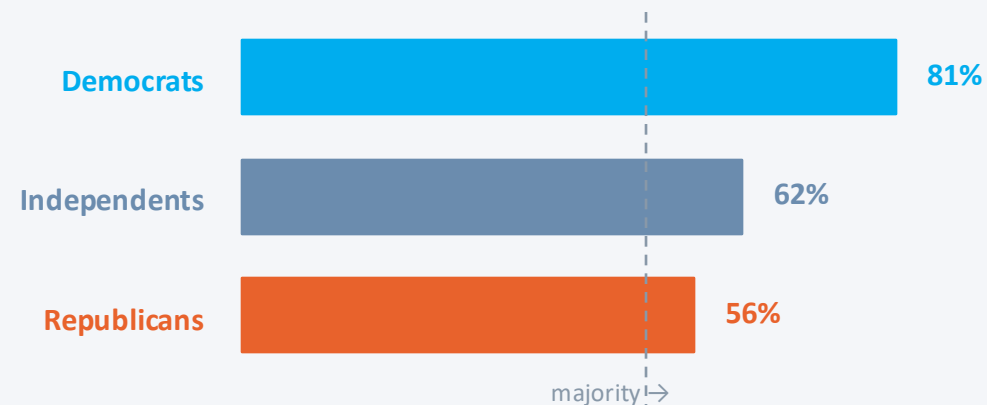
76%
Mar '26

HONORING EXISTING PERMITS

How important is it for the federal government to honor previously permitted offshore wind projects?

68%

say it's extremely or very important



Key finding: Bipartisan support. 56% of Republicans (a majority) say the federal government should honor the offshore wind permits it already issued.

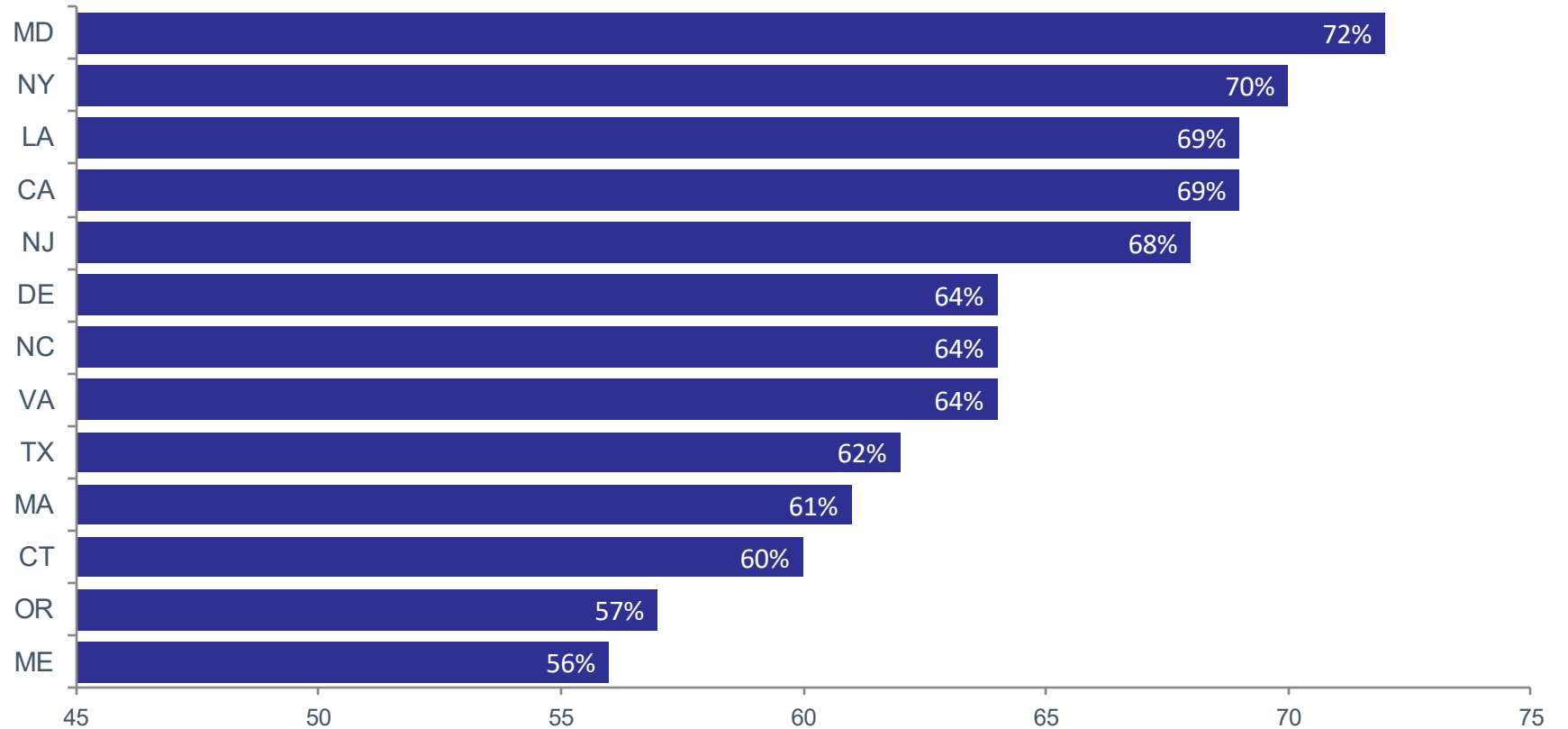
A bipartisan majority wants federal involvement in energy decisions: **64% overall.**

64%

say the federal government should be at least somewhat involved in their state's energy decisions

71%	59%	64%
Republicans	Independents	Democrats

Notably, Republicans (71%) favor federal involvement at a higher rate than Democrats (64%).



Key finding: More than 6 in 10 voters in every state say the federal government should have at least some involvement in their state's energy decisions.

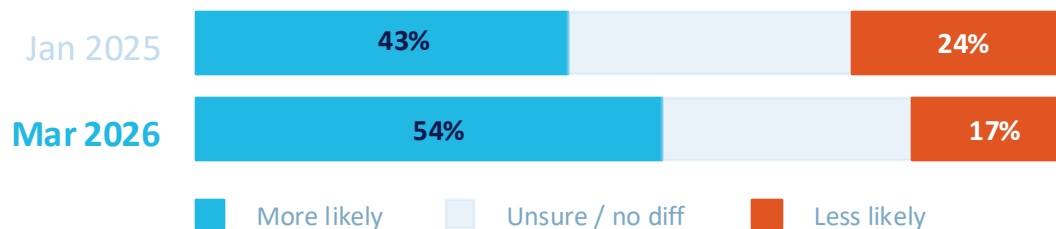
Offshore Wind & the Electoral Landscape

04

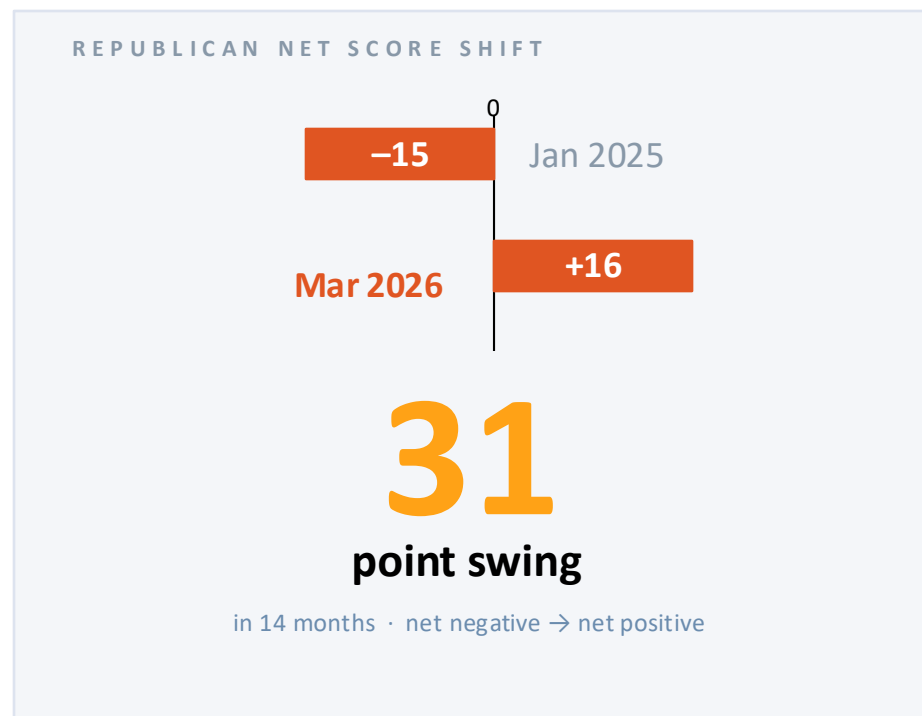
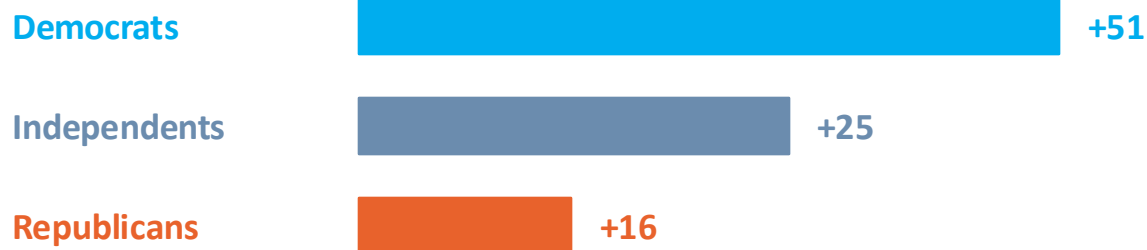
Taking an affirmative position on offshore wind has shifted from a potential liability to an electoral asset, including among Republican voters.

A pro-wind position is increasingly an electoral asset — even among Republicans

ALL VOTERS — MORE VS. LESS LIKELY TO VOTE FOR A PRO-OFFSHORE-WIND CANDIDATE



NET SCORE BY PARTY — MARCH 2026



Key finding: Republicans moved from net -15 to net +16 on electoral support for pro-offshore-wind candidates, which is a 31-point shift in 14 months.

Support for pro-wind candidates is a net positive across every state and all political affiliations.

Subgroup	More Likely	No Diff	Less Likely	Net
TOTAL	54%	29%	16%	+38
California	56%	30%	15%	+41
Connecticut	55%	30%	14%	+41
Delaware	53%	28%	18%	+35
Louisiana	52%	31%	17%	+35
Maine	49%	33%	18%	+31
Maryland	55%	30%	14%	+41
Massachusetts	58%	26%	17%	+41
New Jersey	49%	25%	26%	+23
New York	56%	29%	15%	+42
North Carolina	52%	32%	15%	+37
Oregon	51%	30%	18%	+33
Texas	57%	29%	14%	+42
Virginia	59%	26%	14%	+45
Republican	45%	25%	29%	+16
Independent	46%	35%	18%	+28
Democrat	67%	26%	6%	+61

Key finding: The pro-offshore wind position registers a net positive in every surveyed state and every political group. Maine and New Jersey score as a plurality rather than majority.

How Voters View Criticism of Offshore Wind

05

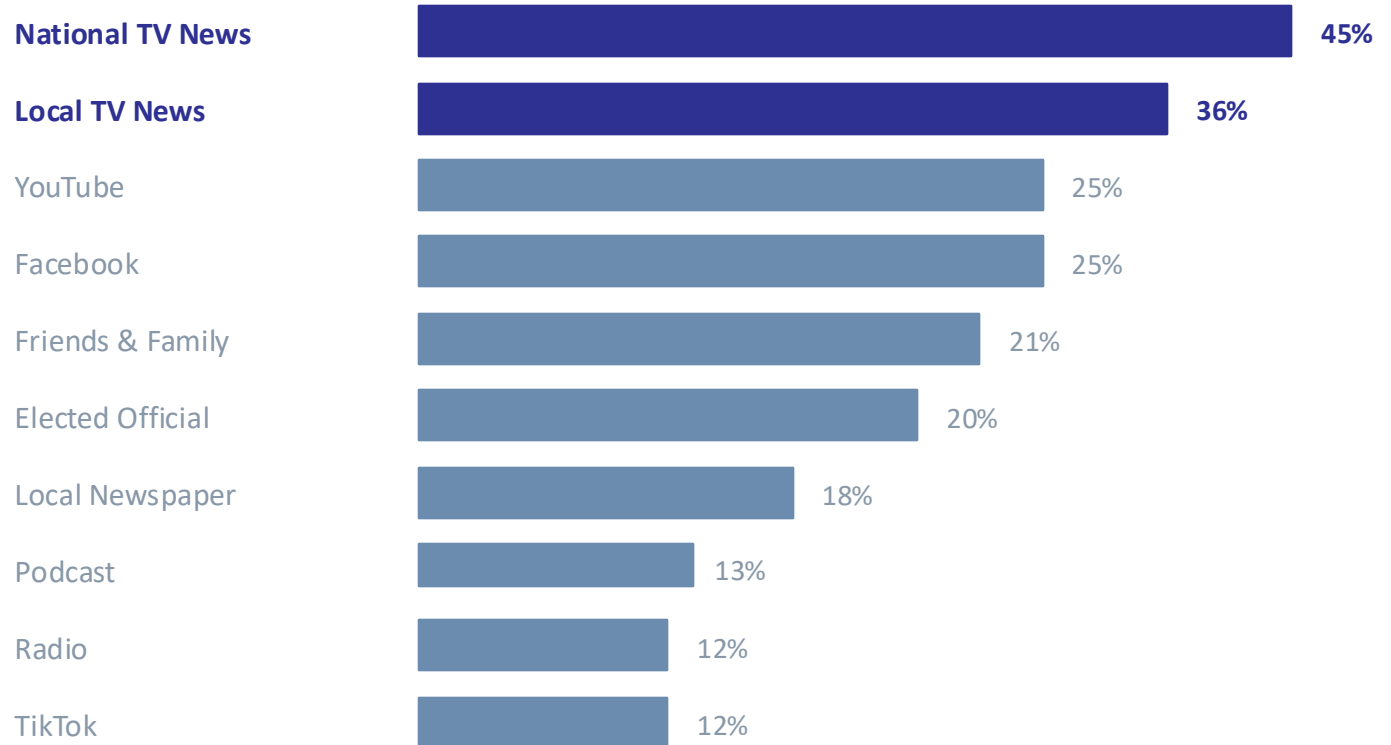
The most common arguments against offshore wind have been tested. Voters are generally skeptical of the claims.

44% have seen claims about wildlife harm: **TV news is the primary channel where.**

44%

have seen, read, or heard claims that offshore wind harms birds, whales, and marine life (up from 40% in Jun '25)

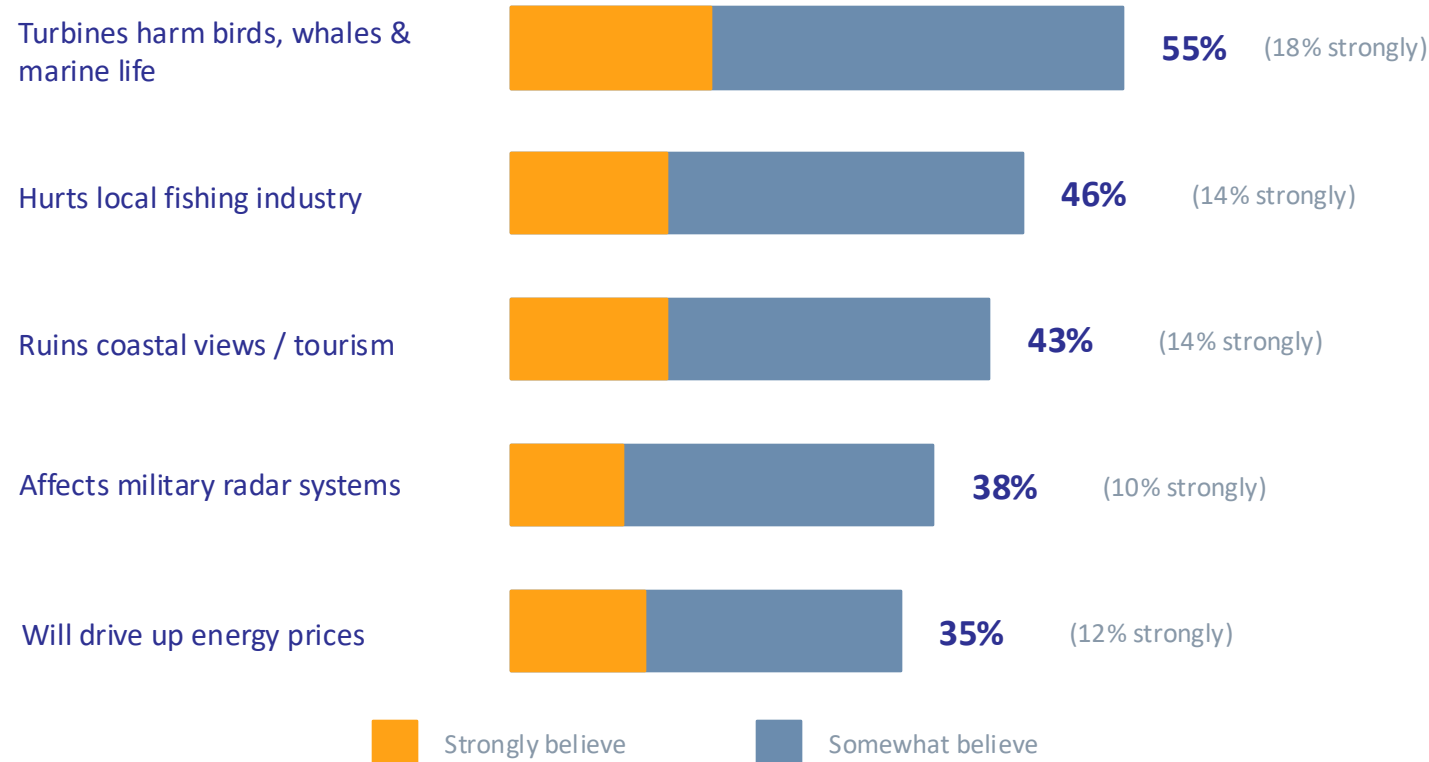
WHERE PEOPLE HEARD ABOUT OFFSHORE WIND



Key findings: Traditional TV news, both national and local, remains the primary channel for both claims against and coverage about offshore wind.

Belief in negative claims about offshore wind is **shallow**, and majorities reject the two most consequential ones.

% WHO BELIEVE THE CLAIM



64%
reject that offshore wind drives up energy prices

61%
reject that offshore wind harms national security

Key findings: Beliefs are broadly held but not deeply felt, which creates room for persuasion.

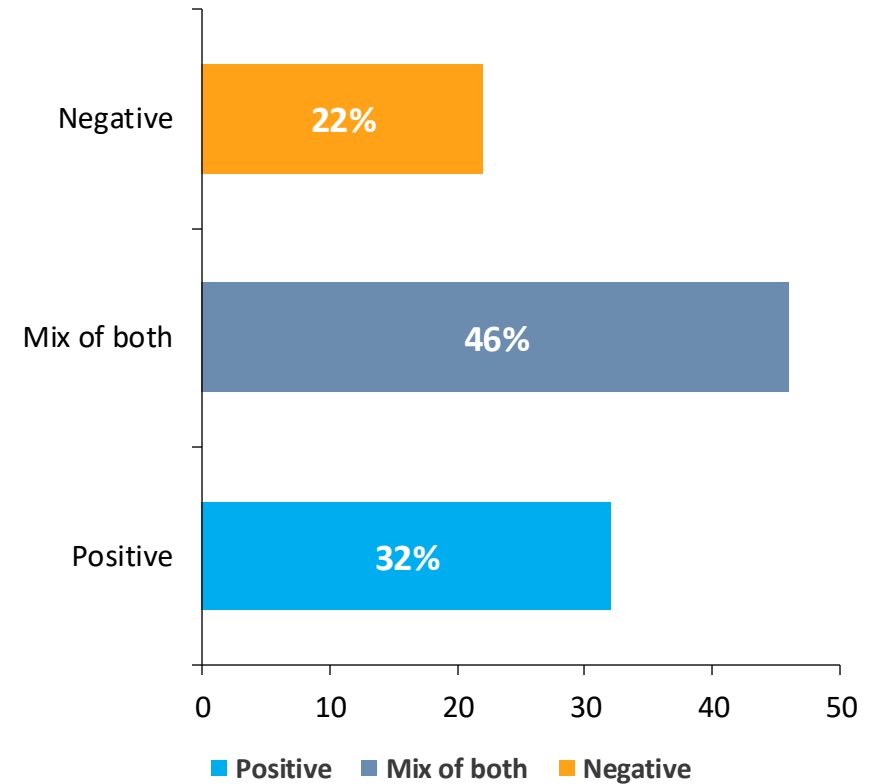
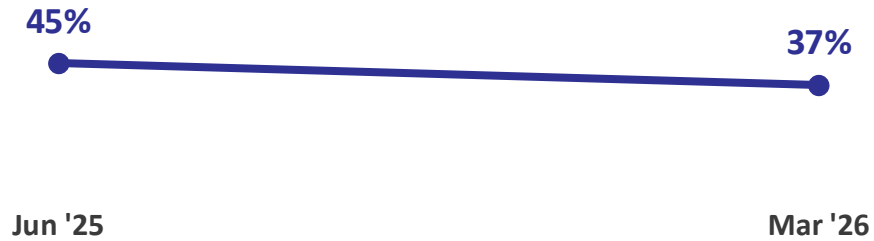
What Resonates with Voters

06

Message testing shows which arguments are most effective and how to frame offshore wind for maximum impact across party lines.

37%

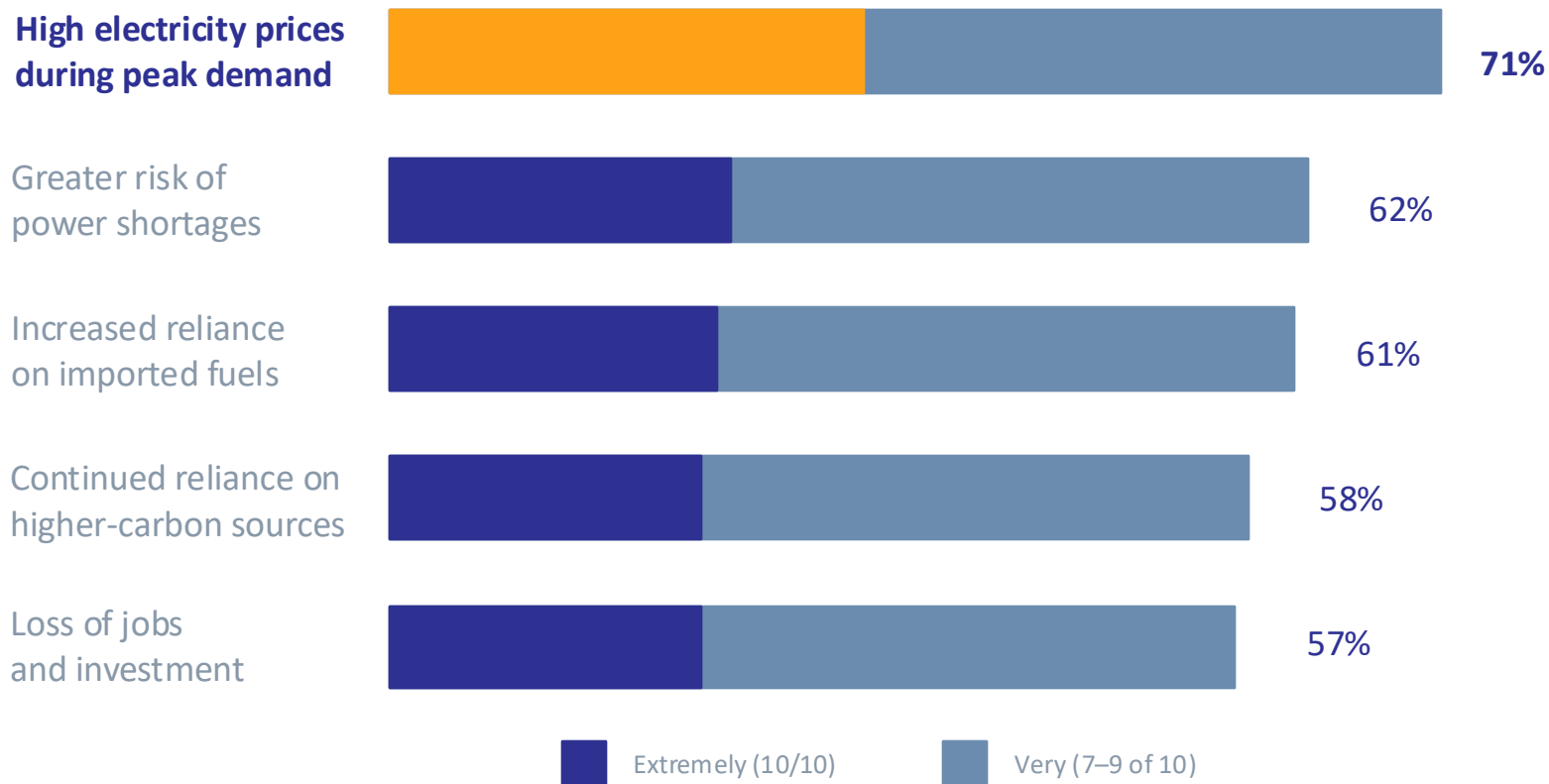
of voters across surveyed states say they have seen, read or heard anything about the topic of offshore wind projects, down from 45% in June of 2025.



Key finding: Offshore wind awareness fell 8 points to 37% since June 2025, and among those who have seen coverage, a 46% plurality describe it as a mix of positive and negative.

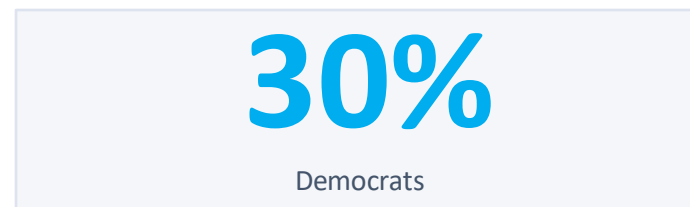
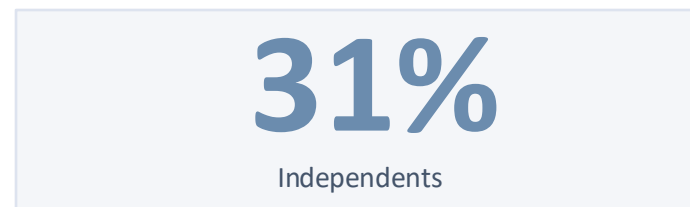
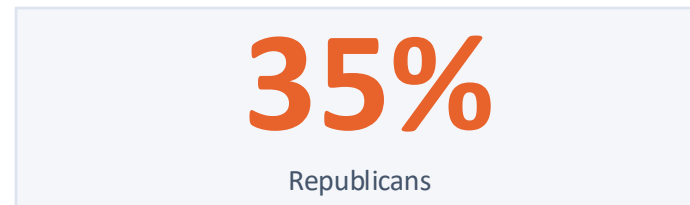
Electricity prices top every concern about project delays, **across all parties.**

% EXTREMELY OR VERY CONCERNED (0-10 scale)



PRICING CONCERN BY PARTY

"High electricity prices during peak demand" extremely concerned (10/10)



No meaningful partisan gap.

Key finding: High peak electricity prices are the most acutely felt concern across all 13 states and all partisan groups.

01 Energy anxiety is the entry point.

70% of voters are concerned about electricity prices, with no partisan gap. Offshore wind's fixed-price contracts speak directly to that anxiety.

02 Support keeps climbing.

84% favor renewables. 74% favor offshore wind construction. 76% support more lease auctions. All three are up from the previous wave.

03 Voters want the government to follow through.

68% say the federal government should honor previously issued permits. That includes 56% of Republicans — a majority.

04 The electoral picture is shifting.

Republicans swung 31 points on electoral support for pro-wind candidates, from net -15 to net +16, in just 14 months.

05 The criticism isn't gaining much traction.

64% reject the claim that offshore wind drives up prices. 61% reject the claim that offshore wind threatens national security. Belief in negative impacts tends to be weakly held.

06 Offshore wind is part of the reliability solution.

Only 35% are confident the grid can meet rising demand. Solar and offshore wind are the only sources with majority support as part of the fix.